

Pharmacy Technologies

Powered by DataRx

Technology at Work for You



Technology at work for you.

Connecting your business. Maximizing your profit.

At DataRx, we provide your pharmacy with a secure environment to transmit third-party cash claims for adjudication, data services and programs that will allow you to participate in additional revenue opportunities to maximize profits. We have what you need at prices you can afford.

Our goal is to provide you with courteous, expedient, professional services of the highest caliber. You can rest assured that when working with DataRx, you will enjoy the latest services, technology and developments in the industry.

Flexible solutions based on your needs.

Switching Services

DataRx provides a total, end-to-end solution that gives independent pharmacists the necessary tools to improve their efficiency, profitability and accuracy. As a leading provider of pharmacy technology services, DataRx offers the highest quality of claims switching services at very competitive rates. Our state-of-the-art technology is fast, secure and smart.

Fast

Our high-speed technology allows transmission via high-speed Internet switching and dial-up phone modem. Increased speed means improved efficiency and accelerated cash flow.

Secure

DataRx switching services are hosted at two independent, geographically isolated data centers, providing our partners with unmatched reliability and security.

Smart

Beyond basic claims adjudication, our switching services provide users with a smart network. Our network allows you to maximize reimbursement, make clinical and administrative edits, as well as provide enhanced patient protection through patient safety and process efficiency messaging.



Pre-/Post-Editing Services

We offer advanced, real-time pre-/post-editing services that help improve reimbursement.

Our edits include:

- AWP Edit
- DAW Edit
- U & C Pricing
- Obsolete NDCs
- DEA Edit
- Reimbursement Edit
- Standard Dispensing Quantity
- Lost Revenue Potential
- Prescriber Activity Report

Reconciliation

Our reconciliation service automates the process of transaction-level reconciliation.

We provide a level of accuracy that ensures that third-party payers are compensating you correctly.

With a complete list of reconciliation service benefits, we streamline operations and maximize third-party reimbursements by allowing you to focus on your core business drivers, not the time-consuming back-end processes. We strike the perfect balance between cost-effectiveness and rich functionality.

Credit Card Processing

DataRx has partnered with Trio Merchant Services to bring you top-quality credit card services at unbeatable prices. Our solutions include:

- Free Equipment
- Standard Point of Sale
- Wireless Point of Sale
- Business Cash Advance
- Signature Capture
- Gift and Loyalty Cards
- Check Services
- ATMs

Data and Price Analysis

Our data and price analysis program enables pharmacists to compare their usual and customary pricing and third-party reimbursement with their competition.

Cash Card Program

DataRx offers a cash card to help pharmacists combat all the cash cards being offered by the big chains and PBMs. With the DataRx Cash Card, you set the discount rates you want, making this the only cash card that is truly pharmacist friendly.

Pharmacy Safeguard

Safeguard your pharmacy data. Pharmacy Safeguard has been serving independent and small chain pharmacies for more than six years, providing them peace of mind. Leave the security and backups of your network and pharmacy data to us.



We have been serving independent pharmacists since 1998 and aim to provide the same convenient, quality service that has made us a leader in the switching industry.

Let DataRx help you achieve your goals. We can provide you with the tools necessary to ensure that your pharmacy reaches its full potential. At DataRx, we are committed to your success.

Talk with us today—call 877.823.1273 or email us at sales@data-rx.com.

“I am continually impressed with the advanced technology and unparalleled customer service available through DataRx. Since I began utilizing the Internet to transmit claims, I am amazed at the time I save. All pharmacists need to take advantage of this opportunity to expand and protect their business.”

**– Doyle High
The Drug Store
Haskell, TX**



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